

## World Atopic Eczema Day Fund

GlobalSkin is excited to launch the World Atopic Eczema Day Fund, which has been created to financially assist IAPDO Member Organizations in the planning and execution of events around this important day. We are grateful to Sanofi Genzyme Regeneron for making this fund possible.

We invite grant applications from our Member organizations in the lead-up to World Atopic Eczema Day on September 14, 2019. Applications that will raise awareness of and/or build community during World Atopic Eczema Day will be considered for funding. We will fund proposals up to 2,000 Euros that fall into one or both of the following categories.

- **Planning and Hosting an Event:** Grants funded in this category will support hosting an event surrounding World Atopic Eczema Day. Examples of activities that could be funded include renting event space, purchasing food and drinks for events, and paying for materials that will be used during the event such as flyers or brochures.
- **Marketing support:** Grants funded in this category will support the development and/or purchase of marketing materials that raise awareness of the activities you have planned for World Atopic Eczema Day. Examples of activities that could be funded include Facebook ads, media buying, graphic design and printing materials or signage.

Please note the following terms and conditions:

1. Only one application per GlobalSkin Member organization is allowed.
2. Please submit your applications **by 5:00 pm EST on Friday, July 12, 2019.**
4. GlobalSkin will review and approve or decline all applications. All funding decisions are final.
5. All applicants will receive GlobalSkin's funding decision by **July 29, 2019.**

### Criteria:

- Grant applicant is a GlobalSkin member in good standing that supports patients living with atopic eczema
- Grant does not violate any of the exclusions outlined above
- Grant aligns with World Atopic Eczema Fund categories
- Grant feeds into and supports World Atopic Eczema Day objectives
- Grant raises awareness and builds community locally

### Exclusions:

- Funds may not be used to pay for meals for healthcare providers or policymakers
- Funds may not be used to provided honoraria or any other type of payment to healthcare providers or policymakers
- Funds may not be used to purchase alcohol
- Funds may not be used for items for which a receipt cannot be issued

**Reporting:**

If your proposal is funded, we will need to see evidence of how you used your funds before distributing reimbursement. Within two weeks of your event, we will ask you to provide us:

- An invoice for funds expended totaling the grant amount
- A summary of how the funds were expended
- Images of how the funds were used (e.g., of an event, advertising materials, etc.)

Should you have any questions please contact [Tammi Shipowick](#) – Programs Director, GlobalSkin.